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FOR IMMEDIATE RELEASE:

DEMING, MALONE, LIVESAY & OSTROFF RECOGNIZED FOR EXEMPLARY WORKPLACE PRACTICES

Receives prestigious Alfred P. Sloan Award

Louisville, KY (September 23, 2010) – Deming, Malone, Livesay & Ostroff announced today that it has been honored with the 2010 Alfred P. Sloan Award for Business Excellence in Workplace Flexibility. DMLO has been awarded this honor for three consecutive years.

This prestigious award recognizes employers of all sizes and types across the country that are using workplace flexibility as a strategy to increase workplace effectiveness and yield positive business results.

“We are thrilled to receive this recognition for our workplace practices,” said Jennifer Hughes, President, “We are always looking for ideas that will help our employees overcome the stress of our profession and achieve the work/life balance that is desired.”

The Alfred P. Sloan Awards for Business Excellence in Workplace Flexibility are part of the national *When Work Works* project, an ongoing initiative of Families and Work Institute, the Institute for a Competitive Workforce (an affiliate of the U.S. Chamber of Commerce), and the Twiga Foundation. Greater Louisville Inc. is the official *When Work Works* partner for the greater Louisville and southern Indiana region.

The selection process is rigorous. First, employers’ flexibility programs and practices are measured against national norms from Families and Work Institute’s National Study of Employers. Employees are then surveyed confidentially on their access to flexible work options, the supportiveness of the culture and on nationally tested measures of workplace effectiveness.

“As a recipient of the 2010 Sloan Award, DMLO ranks in the top 20% of employers nationally in terms of its programs, policies and culture for creating an effective and flexible workplace,” states Ellen Galinsky, president of Families and Work Institute. “In addition, what makes this honor so special is that employees have corroborated this, affirming that it is indeed an effective and flexible workplace.”

Deming, Malone, Livesay & Ostroff is one of the largest Louisville-based certified public accounting firms according to the most recent Top 25 List produced by Business First. For 35

years, the firm has been providing audit, accounting, tax, estate, business advisory, valuation and litigation support services to privately-owned businesses, estates, not-for-profit organizations, leading Louisville families and individuals. www.DMLO.com

ABOUT WHEN WORK WORKS

The Alfred P. Sloan Awards for Business Excellence in Workplace Flexibility are part of the *When Work Works* project, an ongoing initiative of Families and Work Institute, the Institute for a Competitive Workforce (an affiliate of the U.S. Chamber of Commerce), and the Twiga Foundation. Through *When Work Works*, these partner organizations provide research, resources, and recognition to employers nationwide. The project shares the results of research on creating effective and flexible workplaces that meet the needs of the 21st century. www.whenworkworks.org

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